

**CITY OF LAPEER  
MINUTES OF A REGULAR  
DOWNTOWN DEVELOPMENT AUTHORITY  
LAPEER MAIN STREET MEETING  
JUNE 27, 2018**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, June 27, 2018 at 8:00 a.m.

**Members Present:** Chairman Dan Gerlach, Vice Chairman Tim Roodvoets, Mr. Tom Benton, Mr. Ray Davis, Mr. Dan Osentoski, Mr. Pat Hingst, Mr. Dan Sharkey, Ms. Jolane Grossbauer and Ms. Catherine Bostick-Tullius.

**Members Absent:** Mr. Bill Sprague, Mr. Tony Macksoud, Mr. Bruce Cady and Mr. Tony Stroh-Piechowski.

**Also Present:** Mr. James Alt, Executive Director, and Ms. Jill Lyons, Center for the Arts Executive Director.

Chairman Gerlach called the meeting to order at 8:05 a.m.

**PUBLIC COMMENTS**

There were no public comments.

**CONSENT AGENDA**

It was moved by Ms. Bostick-Tullius and supported by Ms. Grossbauer to approve the Consent Agenda for June 27, 2018 as follows:

1. Approval of DDA meeting minutes held on May 23, 2018;
2. Approval of Treasurer Report and Bill Listing; and
3. Approval of June 27, 2018 Budget Amendment as proposed.

**MOTION CARRIED.**

**Executive Committee**

Ms. Bostick-Tullius reported an Executive Committee meeting with the Center for the Arts Executive Board has been scheduled for July 11<sup>th</sup>.

**MAIN STREET COMMITTEE REPORTS**

**Organization Committee**

Ms. Bostick-Tullius reported the committee met June 19<sup>th</sup> and has completed the Communication Plan, the Volunteer Development Plan and the Fund Development Plan. Ms. Bostick-Tullius reported the committee also discussed ideas for a volunteer recognition program. Mr. Alt reported an ad is scheduled to be published in the LA View on Thursday, June 28<sup>th</sup> thanking volunteers for their efforts on all downtown events. Discussion was held regarding funding for the pocket park and the August 1<sup>st</sup> target date for the project's crowd funding campaign to go live.

### **Design Committee**

Mr. Sharkey reported the committee did not meet, however, many of the committee members did attend the Michigan Main Street Program Building Basics workshop.

Mr. Alt provided an example of a Hometown Hero banner and reported to date 22 banners are scheduled to be installed before July 4<sup>th</sup>. Discussion was held regarding trash building up in an empty dumpster enclosure located at Clay Street and Mason Street previously utilized by Pueblo Viejo.

### **Economic Restructuring Committee**

Mr. Osentoski reported the committee did not meet, however, several committee members attended the Economic Development Luncheon which featured a speaker from the Michigan Municipal League.

### **Promotion Committee**

Mr. Alt reported the committee met and discussed Art on Nepessing and other upcoming special events downtown. Mr. Benton stated the committee chairperson plans to follow up on scheduling a meeting with Mr. Alt to discuss various matters.

## **OTHER REPORTS**

### **Center for the Arts**

Ms. Grossbauer updated the board on Center for the Arts activities including sponsorships, the new season brochure, upcoming performances at the Pix Theatre, Gallery 194 exhibits and art classes. Ms. Grossbauer reported a Greek Town Casino bus trip has been scheduled for August 11<sup>th</sup>, that the Art on Nepessing event experienced weather issues and that the Center has received two foundation grants totaling \$8,500. Ms. Grossbauer also reported the Youth Council Generation Art Committee is currently working on a newspaper box painting project and reviewed the Center for the Arts updated Profit and Loss statement including the Admissions and Sponsorships line items.

## **STAFF REPORT**

### **Executive Director**

Mr. Alt reviewed the assistance provided to Main Street communities through the Main Street Program's full design services assistance program and the consultation services program and stated a Design Team needs to be formed. Discussion was held regarding the beneficial Building Basics workshop.

Mr. Alt reviewed various topics covered at the Main Street Program quarterly training session and updated the board on volunteer time donated to date in 2018, a Little Free Library box to be installed in the Fox Street mall, new businesses opening in downtown, the new kayak/canoe launch dedication, Family Fun Day and the Lapeer Symphony Orchestra concert.

City Manager Kerbyson updated the board on the Team Work building's MEDC funded improvement project at 286 W. Nepessing Street.

Discussion was held regarding the need to devise a strategy to sustain fundraising, sponsorships and collection of the Main Street Program pledges.

### **OTHER BUSINESS**

Discussion was held regarding a proposed Youth Council Dog Parade event, the status of the Vinyl Bar & Grill project and the need to support State funding for fire suppression costs to remodel the interior of older buildings in downtown areas. Discussion was also held on the status of the Woodchips BBQ interior remodel project and challenges faced by businesses to increase a water tap size connection to a water main located under Nepessing Street to adequately supply a fire suppression system.

Discussion was also held regarding the improvements made by the recent street resurfacing/sealing projects at various locations and the deteriorating condition of Park Street.

### **ADJOURNMENT**

There being no further business, it was moved by Mr. Benton and supported by Mr. Roodvoets to adjourn the meeting at 8:58 a.m. **MEETING ADJOURNED.**

---

Mr. Dan Osentoski  
Secretary