

**CITY OF LAPEER  
MINUTES OF A REGULAR  
DOWNTOWN DEVELOPMENT AUTHORITY MEETING  
SEPTEMBER 23, 2015**

A regular meeting of the City of Lapeer Downtown Development Authority was held in the Conference Room at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, September 23, 2015 at 8:00 a.m.

**Members Present:** Chairman Dan Gerlach, Mr. John Matonich, Ms. Jolane Grossbauer, Mr. Bruce Cady, Ms. Catherine Bostick-Tullius, Mr. Ray Davis and Mr. Tom Benton

**Members Absent:** Vice Chairman Tony Macksoud, Mr. Jason Rogers, Mr. Tim Roodvoets, Mr. Doug Hodge, Mr. Dan Sharkey and Mr. Bill Sprague.

**Also Present:** Mr. Todd Alexander, Public Safety Director, Ms. Linda Jackman, Planning Director, and Dan Osentoski, DBA President.

Chairman Gerlach called the meeting to order at 8:03 a.m.

**PUBLIC COMMENTS**

There were no public comments.

**CONSENT AGENDA**

It was moved by Mr. Matonich and supported by Ms. Grossbauer to approve the Consent Agenda for September 23, 2015 as follows:

1. Approval of minutes of regular DDA meeting held on August 26, 2015; and
2. Approval of Treasurer Report and Bill Listing.

**MOTION CARRIED.**

**COMMITTEE REPORTS**

**Executive Committee**

There was not a report.

**Design Committee**

There was not a report.

It was the consensus of the board not to convene to a Lapeer Main Street, Inc. meeting.

**Property Maintenance/Beautification Committee**

**M-24 Electronic Sign**

Mr. Gerlach stated the M-24 electronic message board has been restarted now that two lanes of traffic on M-24 have been reopened, that Sky Electric spent time reprogramming the panels and distributed a photo of the current operation of the south facing display.

### Development Committee

There was not a report.

### Center for the Arts Council Liaison

Ms. Grossbauer reported the Greektown casino trip was successful with 40 participants, that the Pix holiday ornament sale is in progress and updated the board on current and upcoming exhibits at Gallery 194, the Oktoberfest event scheduled for September 29<sup>th</sup> and art classes. Ms. Grossbauer stated 4,600 Pix Theatre 2015-16 Season program brochures will be mailed out soon and provided an update on various Pix interior repairs and informed the board an \$18,000 grant was received from the Michigan Council for Arts & Cultural Affairs.

### DBA Liaison

Mr. Benton introduced Dan Osentoski as the new DBA President. Mr. Osentoski stated he intends to get the Main Street Program rolling again.

Mr. Benton distributed a memo outlining a proposal for realignment of the DBA with the DDA and Main Street Program stating that with the hiring of a new full time DDA Executive Director the DBA has discussed the possibility of the new director taking over the promotional activities and special events currently coordinated by the DBA while the DBA focuses on the Main Street Program. Mr. Benton stated downtown merchants tend to be confused on the difference between the DBA and DDA, that the DBA's successful events such as the car cruise and summer concerts can be easily transferred to the DDA and that the DBA would keep the DBA Coordinator position active during the transition which could occur between now and the end of the year.

Discussion was held regarding the DBA's non-profit status which allows the DBA to apply for special event liquor licenses, funding issues, collection of DBA dues and the fact that sponsorships for the downtown events exceed the amount of annual dues collected. Discussion was also held regarding the need to form promotional and programming committees to include members from the DBA and to review the new DDA Director's employment contract to determine if the responsibilities transitioning from the DBA would require an amendment.

After discussion, it was moved by Mr. Matonich and supported by Ms. Bostick-Tullius to authorize the DDA Executive Committee to meet with DBA representatives to review the proposed transition plan. **MOTION CARRIED.**

Mr. Benton also updated the board on the final Monday Car Cruise event held on September 14<sup>th</sup> that included 350 cars and the DBA's new Lapeer High School Spirit Flag promotion for football season and Swing Out which entails sponsorships to install blue/green flags on the downtown black street light poles and requested approval to hang the flags on the street light poles. After discussion, it was moved by Ms. Bostick and supported by Mr. Matonich to allow the DBA to utilize the street lights poles and flag brackets for the Lapeer High School Spirit Flag promotion. **MOTION CARRIED.**

**Chamber of Commerce Liaison**

There was not a report.

**STAFF REPORT**

**Executive Director**

Chairman Gerlach informed the board Mr. Jim Alt, the current Gallery 194 Managing Director has been chosen as the new DDA Executive Director. After discussion, it was moved by Mr. Cady and supported by Ms. Grossbauer to authorize the hiring of Jim Alt as the DDA Executive Director.

**OLD BUSINESS**

**Member Attendance/Resignation**

Mr. Cady reported he had not met with Mr. Rogers regarding the board's request for his resignation.

**ADJOURNMENT**

There being no further business, it was moved by Mr. Cady to adjourn the meeting at 8:40 a.m.

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Mr. Tom Benton  
Secretary