

**CITY OF LAPEER
MINUTES OF A REGULAR
DOWNTOWN DEVELOPMENT AUTHORITY
LAPEER MAIN STREET MEETING
JULY 25, 2018**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, July 25, 2018 at 8:00 a.m.

Members Present: Chairman Dan Gerlach, Mr. Tom Benton, Mr. Ray Davis, Mr. Tony Macksoud, Mr. Tony Stroh-Piechowski, Mr. Bruce Cady, Mr. Dan Sharkey, and Ms. Catherine Bostick-Tullius.

Members Absent: Vice Chairman Tim Roodvoets, Mr. Bill Sprague, Mr. Dan Osentoski, Mr. Patrick Hingst and Ms. Jolane Grossbauer.

Also Present: Mr. James Alt, Executive Director, Mr. Dave Frisch, Public Safety Director, and Ms. Jill Lyons, Center for the Arts Executive Director.

Chairman Gerlach called the meeting to order at 8:08 a.m.

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

It was moved by Ms. Bostick-Tullius and supported by Mr. Macksoud to approve the Consent Agenda for July 25, 2018 as follows:

1. Approval of DDA meeting minutes held on June 27, 2018; and
2. Approval of Treasurer Report and Bill Listing.

MOTION CARRIED.

Executive Committee

There was not a report.

Pocket Park Support Opportunities

Mr. Alt reviewed the various sponsorship levels available for donating support towards construction of the Pocket Park and expenses for the various recognition items such as certificates, engraved brick pavers and engraved plaques. Discussion was held regarding the status of the donation from the Rotary Club and the crowd funding campaign to begin in September. It was moved by Ms. Bostick-Tullius and supported by Mr. Stroh-Piechowski to authorize the expenses for the various Pocket Park donation recognition items.

MOTION CARRIED.

Michigan Main Street – Upcoming Meeting Dates

Mr. Alt reported the next Michigan Main Street check in visit with Main Street representatives is scheduled for Wednesday, August 15th and after discussion it was the consensus of the board to schedule the meeting for a 12:00 noon lunch meeting with Jim to determine and inform the board of the meeting location. Mr. Alt also reported a Michigan Main Street Communication Plan Service/Review meeting is scheduled for Thursday, September 27th and after discussion it was the consensus of the board to schedule the meeting for 8:00 a.m. at the Lakestone Bank Wealth Management Center at 1175. S. Lapeer Road.

MAIN STREET COMMITTEE REPORTS

Organization Committee

Ms. Bostick-Tullius reported the Organization Committee met July 10th and continued plans for the volunteer recognition event scheduled for September 24th at Cheers Pub and updated the board on various plans for the event which is intended to be board driven and stated she will provide more details at the August meeting on ways for board members to assist in putting on the event. Ms. Bostick-Tullius stated the committee discussed holding funding campaigns in February, July and November and the need to schedule a meeting with the City DPW and Pete McCreedy on beginning the Pocket Park site prep work before Lapeer Days.

Ms. Bostick-Tullius left the meeting at 8:23 a.m.

Design Committee

Mr. Alt reported he met with Pete McCreedy regarding the Pocket Park project and Mr. McCreedy plans to begin his portion of the work in October. Mr. Alt updated the board on the Hometown Hero banner promotion which has went way beyond his expectations with 59 banners currently installed and stated the DPW is obtaining costs for purchasing pole hardware to hold additional banners next year.

Economic Restructuring Committee

There was not a report.

Promotion Committee

Mr. Alt updated the board on attendance at the Cruise and Concert downtown events, completion of the promotional video on downtown Lapeer in general stating realtors are using the video as a recruitment tool and stated the committee is planning a downtown business Meet & Greet event at Tilted Axis on August 10th.

Discussion was held regarding the need to look into ways to provide shade areas for the Summer Concert attendees.

OTHER REPORTS

Center for the Arts

Ms. Lyons updated the board on Center for the Arts activities including the recent theater education class Pix performance, upcoming theater classes, the current Art of Tattoo Gallery 194 exhibit, the Youth Council Generation Art Committee's newspaper box painting project and the status of various grant application submittals. Ms. Lyons also updated the board on upcoming Gallery 194 events and Pix Theatre performance, the Greek Town Casino bus trip scheduled for August 11th, October Fest scheduled for September 22nd, the printing schedule for the new season brochure and preparation of the 2018-19 Center for the Arts budget.

STAFF REPORT

Executive Director

Mr. Alt updated the board on the Main Street survey to be sent to the board which is due by August 3rd, the volunteer gala event and recent vandalism issues at the cruise events. Public Safety Director Frisch stated no reports of vehicle damage were received by the Police Department, however, he will increase the foot patrol presence at the event. Discussion was held on informing cruise participants to be vigilant in monitoring their vehicles. Mr. Alt reported he will be increasing his communication with the board members throughout the month to keep the board updated on and involved in the various downtown activities.

ADJOURNMENT

There being no further business, it was moved by Mr. Macksoud to adjourn the meeting at 8:54 a.m. **MEETING ADJOURNED.**

Mr. Dan Osentoski
Secretary