

**CITY OF LAPEER
MINUTES OF A REGULAR
DOWNTOWN DEVELOPMENT AUTHORITY
LAPEER MAIN STREET MEETING
MAY 23, 2018**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, May 23, 2018 at 8:00 a.m.

Members Present: Chairman Dan Gerlach, Vice Chairman Tim Roodvoets, Mr. Tom Benton, Mr. Ray Davis, Mr. Dan Osentoski, Mr. Pat Hingst, Mr. Tony Stroh-Piechowski, Mr. Tony Macksoud, Ms. Jolane Grossbauer, Ms. Catherine Bostick-Tullius and Mr. Bill Sprague.

Members Absent: Mr. Dan Sharkey and Mr. Bruce Cady.

Also Present: Mr. James Alt, Executive Director, and Mr. Dave Frisch, Police Chief.

Chairman Gerlach called the meeting to order at 8:02 a.m.

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

It was moved by Mr. Sprague and supported by Ms. Grossbauer to approve the Consent Agenda for May 23, 2018 as follows:

1. Approval of DDA meeting minutes held on April 25, 2018; and
2. Approval of Treasurer Report and Bill Listing.

MOTION CARRIED.

Executive Committee

There was not a report.

MAIN STREET COMMITTEE REPORTS

Organization Committee

Ms. Bostick-Tullius reported the committee met and completed the communication and economic development plans and continued working on the volunteer development plan and stated the plans will be presented to the full DDA board at the next meeting.

Mr. Alt reported the committee discussed donor incentives for the Pocket Park project, reviewed the various sponsor level tiers and plans for recognizing the individual donors and stated he will be working with the Rotary Club on naming the park.

Design Committee

Ms. Grossbauer reported the committee met and discussed details of the Facade Loan Program, the pocket park, the Hometown Heroes Banner project and potential uses for the beautification funds in the upcoming budget year.

Mr. Alt reported the Hometown Heroes Banner program will be announced in the County Press next week. Mr. Alt also updated the board on the Michigan Main Street representative visit scheduled for May 24th to review design services offered, the process to utilize the service and new programs offered through Michigan Main Street.

Discussion was held regarding contacting other Select Level Main Street communities for comments and feedback on the recent changes to the Michigan Main Street Program and the need for the Design Committee to re-examine the architectural services offered through the Lapeer Main Street Program.

Economic Restructuring Committee

Mr. Osentoski updated the board on the Lapeer Rewards Card Program stating 26 completed cards have been redeemed and a recent Small Business Development Center workshop which provided information on various programs offered to assist small business owners.

Promotion Committee

Mr. Alt reported the committee met and revisited the upcoming summer events, promoting the events outside the Lapeer area and stated he is continuing work on the promotional videos. Mr. Alt stated the scheduled Summer Concert Series performers will be advertised and that he is working on a kid themed concert with a DJ and games the first Thursday in August.

Downtown Dumpsters

Discussion was held regarding dumpsters in the downtown area including the blighted condition of some of the dumpster areas along Park Street and various cost and material options for constructing enclosures. Police Chief Frisch reviewed the blight enforcement process regarding dumpsters in the downtown area.

OTHER REPORTS

Center for the Arts

Ms. Grossbauer reviewed the quarterly CFA financial report submitted and updated the board on activities at Gallery 194 and the Pix Theatre including attendance, upcoming activities and performances and new grant funding submittals. Ms. Grossbauer also updated the board on the formation of a Youth Art Council, Lapeer Community Theater's reduced use of the theatre, the Art on Nepessing event schedule and stated volunteers are needed for the Art on Nepessing event.

Discussion was held regarding the status of various line items in the CFA financial report, whether there were follow up comments received on the 5 Year Strategic Plan which has been finalized and the current relationships with the Lapeer Art Association and Lapeer Community Theater.

STAFF REPORT

Executive Director

Mr. Alt reviewed the importance of DDA member involvement in downtown activities, interaction with downtown businesses, volunteers and advocating the benefits of the pocket park for fundraising. Mr. Alt updated the board on upcoming Main Street Program workshops and training and the National Main Street Affiliate certification received. Discussion was held regarding the first Chamber Food Truck Rally event including attendance at the rally and the number of patrons who also visited the Monday Car Cruise event on Nepessing Street.

OTHER BUSINESS

Public Safety

Police Chief Frisch reviewed public safety issues his department is experiencing in the downtown area and the informational pamphlet distributed to downtown businesses on crime prevention. Mr. Frisch stated his department is available to meet with downtown businesses to assess safety issues and recommend necessary equipment and process changes and reviewed Active Shooter training services offered by the City Public Safety Department.

Discussion was held regarding prosecution of the person identified as responsible for the downtown holiday lighting vandalism using video surveillance and the process for reporting inoperable street lights.

ADJOURNMENT

There being no further business, it was moved by Mr. Roodvoets and supported by Mr. Sprague to adjourn the meeting at 9:08 a.m. **MEETING ADJOURNED.**

Mr. Dan Osentoski
Secretary