

**CITY OF LAPEER
MINUTES OF A REGULAR
DOWNTOWN DEVELOPMENT AUTHORITY
LAPEER MAIN STREET MEETING
SEPTEMBER 27, 2017**

A regular meeting of the City of Lapeer Downtown Development Authority and Lapeer Main Street was held at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, September 27, 2017 at 8:00 a.m.

Members Present: Chairman Dan Gerlach, Vice Chairman Tim Roodvoets, Ms. Catherine Bostick-Tullius, Ms. Jolane Grossbauer, Mr. Dan Osentoski, Mr. Bruce Cady, Mr. Ray Davis, Mr. Tony Macksoud, Mr. Tom Benton, Mr. Tony Stroh-Piechowski, Mr. Bill Sprague and Mr. Pat Hingst (arrived 8:13 a.m.)

Members Absent: Mr. Dan Sharkey

Also Present: Mr. James Alt, Executive Director, Mr. Dave Frisch, Public Safety Director, and Ms. Jill Lyons, CFA Executive Director.

Chairman Gerlach called the meeting to order at 8:01 a.m.

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

It was moved by Mr. Benton and supported by Ms. Grossbauer to approve the Consent Agenda for September 27, 2017 as follows:

1. Approval of minutes of DDA meeting held on August 23, 2017; and
2. Approval of Treasurer Report and Bill Listing.

MOTION CARRIED.

Executive Committee

There was not a report.

MAIN STREET COMMITTEE REPORTS

Organization Committee

Ms. Bostick-Tullius reported the committee met and continued preparation of Main Street Program work plan, discussed plans for tracking volunteer hours for reporting to Main Street and further discussed the Vision Statement. This committee will now meet on the 2nd Tuesday of each month at 8:00 a.m. and Ms. Bostick's law office.

Design Committee

Mr. Alt reported the committee is also preparing their Main Street Program work plan, that the DDA is officially engaged with MEDC's Patron City program for the pocket park project and that cost information is being gathered for large scale signs to install in the vacant space to educate the public on the project.

Economic Restructuring Committee

Mr. Osentoski reported the committee is also preparing their Main Street Program work plan and that potential projects being considered include an asset and inventory project, establishing block captains, a retail service event and a discount punch card.

M-24 Electronic Sign

Mr. Alt reported the new M-24 electronic sign has been ordered with an anticipated delivery date of late October or early November and that the Chamber of Commerce has agreed to contribute one-third of the cost of the new sign. Discussion was held regarding receipt of the \$12,000 commitment from the City towards the sign and requesting the City to increase their commitment due to the increased cost of the sign.

Promotion Committee

Mr. Alt updated the board on the wrapping up of the Summer Concert Series and Monday Car Cruise events and stated committees are in place for upcoming events including the Haunted Lapeer Ghost Tour, Zombie Walk, Treat Walk and Winter Fest. Mr. Alt reported various ideas are being explored for increasing attendance at the Summer Concert Series.

OTHER REPORTS

Center for the Arts

Ms. Grossbauer distributed the new 2017-18 season brochures and updated the board on the recent Oktoberfest event, upcoming performances, shows and events at the Pix Theatre, recent and upcoming exhibits and classes at Gallery 194 and stated an anonymous comment section for the draft Strategic Plan has been added to the website. Ms. Grossbauer also updated the board on the free Family Fun Series and upcoming Halloween events.

STAFF REPORT

Executive Director

Mr. Alt requested board members contact him with any questions concerning their understanding of the roles and responsibilities of the various Main Street Program committees and stated the 2017 Main Street Program training sessions are completed. Mr. Alt updated the board on his attendance at the Howell training session which focused on placemaking, tactical urbanism and a Power of 10 exercise. Ms. Alt reported he will be meeting with the owner of the space next to the Lyric Mall on ideas for use of the space and stated he plans to contact and work with owners of other downtown vacant properties. Mr. Alt stated he is working with the Parks Department on determining a location for installation of the new bike racks, that he will be featured on an upcoming internet based Solid State Radio program and that the fee structure for use of the new M-24 electronic sign will be presented to the board next month which will also include no charge use spots for the Pix Theatre and Gallery 194.

Discussion was held on a lighting/timing issue for the decorative street light poles between Saginaw Street and the Post Office, Pueblo Viejo's closing/relocation plans and the City Commission's recommendation for approval of a Redevelopment Liquor License for the potential new owner of the Pueblo Viejo building.

OTHER BUSINESS

Discussion was held regarding the mobile food trailer recently operating at various locations in the City, the status of previous discussion of enacting a food truck ordinance and the Chamber of Commerce's consideration of a future Food Truck Festival event.

ADJOURNMENT

There being no further business, it was the consensus of the board to adjourn the meeting at 8:41 a.m.

Mr. Dan Osentoski
Secretary