

**CITY OF LAPEER  
MINUTES OF A REGULAR  
DOWNTOWN DEVELOPMENT AUTHORITY MEETING  
MARCH 22, 2017**

A regular meeting of the City of Lapeer Downtown Development Authority was held in the Conference Room at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan on Wednesday, March 22, 2017 at 8:00 a.m.

**Members Present:** Chairman Dan Gerlach, Ms. Jolane Grossbauer, Mr. Dan Osentoski, Mr. Tony Macksoud, Mr. Tom Benton, Mr. Dan Sharkey and Mr. Pat Hingst.

**Members Absent:** Vice Chairman Tim Roodvoets, Mr. Ray Davis, Ms. Catherine Bostick-Tullius, Mr. Bruce Cady, Mr. Doug Hodge and Mr. Bill Sprague.

**Also Present:** Mr. Todd Alexander, Public Safety Director.

Chairman Gerlach called the meeting to order at 8:18 a.m.

**PUBLIC COMMENTS**

Ms. Janelle Martin, of the Lapeer District Library, was present and stated that due to the expansion of the DDA District, the library is now included and they would like to help out by offering volunteer services.

**CONSENT AGENDA**

It was moved by Mr. Benton and supported by Ms. Grossbauer to approve items #1, #2 and #3 of the Consent Agenda for March 22, 2017 as follows:

1. Approval of minutes of DDA meeting held on February 22, 2017;
2. Approval of Treasurer Report and Bill Listing; and
3. Approval of Budget Amendment dated March 22, 2017.

**MOTION CARRIED.**

**Annual Financial Report – Period Ended June 30, 2016**

Mr. Benton noted a correction needed to the Annual Financial Report to change item C.10 from Promotion Services Agreement to Programming Services Agreement. It was moved by Mr. Benton and supported by Ms. Grossbauer to approve the Annual Financial Report for the period ended June 30, 2016 subject to the correction noted. **MOTION CARRIED.**

**MAIN STREET COMMITTEE REPORTS**

**Organization / Executive Committee**

In Mr. Alt's absence, Mr. Osentoski reported the Main Street committees have been focusing on event sponsorships and the upcoming promotional events, that subcommittees have been formed and the new Downtown Directory should be available within the next week.

### **Design Committee**

#### **Facade Loan Program / Sign Assistance Program**

Mr. Macksoud reported there have been no new Facade Loan or Sign Assistance program activity and the new Health Quest signage is awaiting final paperwork for reimbursement.

#### **Property Maintenance/Beautification Committee**

There was not a report.

### **Economic Restructuring Committee**

There was not a report.

### **Promotion Committee**

There was not an additional report.

## **OTHER REPORTS**

### **Main Street Steering Committee**

Mr. Osentoski updated the board on the upcoming Baseline Assessment Visit by Michigan Main Street representatives scheduled for March 30<sup>th</sup> and 31<sup>st</sup> and reviewed the various events and activities scheduled, some of which require attendance by the DDA board members.

### **Chamber of Commerce**

Mr. Macksoud reported the Chamber has started the planning process for the Lapeer Days Festival.

### **Center for the Arts Council Liaison**

Ms. Grossbauer updated the board on Center for the Arts activities including recent attendance and upcoming performances and classes at the Pix Theatre. Ms. Grossbauer also updated the board on current and upcoming exhibits and classes at Gallery 194 and stated the annual sponsorship campaign has begun and letters of support are needed to submit with the MCACA operations grant application by May 15<sup>th</sup>.

## **STAFF REPORT**

### **Executive Director**

In Mr. Alt's absence, Mr. Osentoski reported a cost estimate of \$38,000-\$44,000 has been received for replacement and upgrades to the M-24 electronic sign and an estimate of \$144,000 has been received for construction of the pocket park adjacent to the Pix Theatre. Discussion was held regarding a blacksmith's offer to construct a decorative wrought iron fence with contributions from other blacksmiths at cost, plans to utilize crowd funding for the pocket park project, the possibility of developing the park in 3 phases, the need to use a bid process for the project and potential funding sources for the park.

Discussion was also held regarding concerns with competing with the City's dog park fundraising efforts, the possibility of selling the naming rights to the park, selling sponsorship bricks and the possibility of using the City's contribution for the M-24 sign replacement to fund the pocket park instead. The proposed design rendering of the improved and elevated sign was reviewed and discussion was held on benefits the M-24 electronic sign provides to downtown businesses.

**OTHER BUSINESS**

Discussion was held regarding plans for construction of a new library at the corner of Genesee Street and DeMille Blvd. near the Rolland Warner middle school, the millage vote required to fund the project, various issues with the library's current location including parking, ADA compliance and lack of space, benefits to keeping the library located in the downtown area and potential future uses of the existing library building.

**ADJOURNMENT**

There being no further business, it was the consensus of the board to adjourn the meeting at 9:07 a.m.

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Mr. Dan Osentoski  
Secretary